

# TASTE of CARMEL

*sip • savor • socialize*

PRESENTED BY

THE CARMEL EDUCATION FOUNDATION

The Carmel Education Foundation supports academic achievement & lifelong learning for Carmel Clay students.

## SPONSOR PACKAGES

Friday, March 8, 2024

502 East Event Centre, Carmel, IN



## SHOWCASE YOUR BUSINESS AT THIS POPULAR SELL-OUT EVENT

Taste of Carmel offers an excellent opportunity for local businesses to share their support of Carmel Clay Schools students and teachers.

RECOGNITION LEVEL	PREMIER	CHEF	GOURMET	FOODIE
<b>Investment</b>	\$5,500	\$4,000	\$1,500	\$500
May include exclusive sponsorship of VIP Party, Auction, Design, Stage & Media, Last Taste, Event Favor (*Details follow)	x			
Reserved table for 10 guests	1			
Tickets to First Taste VIP Party	4	2		
Tickets to Last Taste After Party	4	2		
Logo on promotional materials (register by 12/1/2023)	x	x		
General Admission Tickets	Reserved Table for 10	6	4	2
Mention in media press release(s)	x	x	x	
Clickable logo on CEF and TOC websites	x	x	x	Name Only
Logo on signs and media at event	x	x	x	Name Only
Social Media Spotlight	Video Spotlight	x	Grouped with Gourmet Sponsors	Grouped with Foodie Sponsors
Emcee Recognition at event	x	x	x	x

### INVESTMENT BENEFITS:

#### CONTACT:

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Visibility to all Carmel Clay Schools families & staff (nearly 17,000 students, 10,000 families, 2,500 staff).

Exposure through TasteOfCarmelIndiana.com, the CEF website, media releases, Current in Carmel and partner publications!

# PREMIER SPONSOR PACKAGES

WWW.TASTEOFCARMELINDIANA.COM



BENEFITING CARMEL EDUCATION FOUNDATION

## PREMIER SPONSOR BENEFITS INCLUDE

- Reserved table for 10 guests in prime seating area with company name on the table
- Admission to the main event 30 minutes before general admission
- Four tickets to the VIP First Taste Party
- Four tickets to the Last Taste After Party
- Presenting sponsor of dedicated area (as available)
- Opportunity to showcase your brand at the event (limited to Premier Sponsors)

### First Taste VIP Party

The First Taste VIP party is for up to 150 guests including Carmel Clay Schools and area business & civic leaders, Carmel Education Foundation donors, and Taste of Carmel top-tier sponsors. Features an exclusive chef, signature cocktails, a gift for VIP guests, and early entry to the main Taste of Carmel event.

### Silent Auction

The TOC auction is one of the most visible event elements, as it is open to all guests in attendance, as well as virtual guests. The auction represents a wide range of items from local and national businesses, services, and community partners. Over 1,000 guests register via Qtego, our online auction platform, with 25,000+ views.

### Event Design

Along with food and beverage, ambiance is what makes an event memorable. This sponsorship will transform the event experience with themed tabletop décor, lighting, and will add the “wow” factor to dazzle our guests while showcasing your company.

### Stage & Media Sponsor

The stage is the center of the main event! Your branding will be integrated into the stage décor, video production, and media promotion.

### Event Favor

Taste of Carmel guests will remember their experience with a unique item they can use time and time again, branded exclusively with your logo alongside the Carmel Education Foundation Taste of Carmel logo.

### Last Taste After Party

Keep the fun going at the “after party” for up to 150 guests. This includes high energy music by DJ Fred Lockstar, a dance area, and extended food and beverage. The event will run from 9:00 -11:00 p.m.

## CUSTOMIZED PACKAGES AVAILABLE

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Benefiting the Carmel Education Foundation, a 501(c)(3) not-for-profit organization.

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