



2023 Taste of Carmel Sponsor Opportunities

Event Date: Friday, March 3, 2023

502 East Event Centre, Carmel, Indiana

Benefiting the Carmel Education Foundation

The Carmel Education Foundation raises funds to provide innovative grants, district wide programs, and scholarships to Carmel Clay Schools students and staff.



Sponsorship Investment Benefits:

- Visibility to all Carmel Clay Schools families & staff (nearly 17,000 students, 10,000 families, 2,500 staff)
- Online exposure through TasteOfCarmelIndiana.com and Carmel Education Foundation
- Media exposure: [Current in Carmel](#), [Carmel Monthly Magazine](#), [Good Day Carmel](#)
- Community presence including promotion at **OneZone**

[Register Here](#)

<i>Sponsorship Level</i>	Premier	Chef	Gourmet	Foodie
<i>Investment</i>	\$5,500	\$4,000	\$1,500	\$500
May include exclusive sponsorship of VIP Party, Auction, Design, Audio/Visual, Event Favor, Gift Card Pull (*Details for each below)	x			
Premier reserved table for 10 guests	1			
Tickets to First Taste VIP Party	4	2		
Tickets to Inaugural Last Taste Party	4	2		
Logo on promotional materials (reg. by 12/15/22)	x	x		
General admission tickets	Reserved Table (10)	6	4	2
Mention in media press releases	x	x	x	
Emcee recognition at event	x	x	x	x
Clickable logo or company name on CEF & TOC sites	x	x	x	Name only
Logo on signs and media at event	x	x	x	Name only
Social media spotlight	Q&A Spotlight	x	Name only	Name only/grouped

Interested in a custom sponsor package?

Contact Jennifer Penix, foundation@ccs.k12.in.us or 317-844-9961 x2680



Premier Sponsor Packages provide the opportunity for a business to have a premier table for 10 guests and the potential to be showcased as the exclusive sponsor of a Taste of Carmel (TOC) highlights.

Premier Sponsor benefits include:

- Reserved table for 10 guests in premier seating area- includes admission to event 30 minutes before general admission (note: additional tables may be purchased for \$1,000/10 guests)
- Four tickets to the VIP First Taste Party and two tickets to the inaugural Last Taste Party
- Presenting sponsor of dedicated area, as available, (TOC Auction presented by the Allstar Group)
- Opportunity to showcase your brand at the event (limited to Premier Sponsors)

First Taste VIP Party

The First Taste VIP party is for up to 150 guests including Carmel Clay Schools and area business & civic leaders, Carmel Education Foundation donors, and Taste of Carmel top tier sponsors. Features an exclusive chef, signature cocktails, and a gift for VIP guests, as well as early entry to the main Taste of Carmel event.

Silent Auction

The TOC auction is one of the most visible event elements, as it is open to all guests in attendance, as well as virtual guests. The auction represents a wide range of items from local and national businesses, services, and community partners. Over 1,000 guests register via Qtego, our on-line auction platform, with 25,000+ views.

Event Design

Along with food and beverage, ambiance is what makes an event memorable. This sponsorship will transform the event experience with themed tabletop decor, lighting, and will add the “wow” factor to dazzle our guests while showcasing your company.

Audio Visual

Video and audio elements are key part of telling the CEF story at the event! Sponsorship may include video production, innovative display at the event, and media promotion.

Event Favor

Taste of Carmel guests will remember their experience with a unique item they can use time and time again, branded exclusively with your logo alongside the Carmel Education Foundation Taste of Carmel logo.

Gift Card Pull

A popular event at TOC is the “Gift Card Pull” where guests can buy a ticket to pull an envelope with a gift card valued from \$10- \$200 to a local restaurant or local/national vendor. Sponsor would donate funding to purchase gift cards, or a variety of gift cards valued at \$5,000.

Last Taste Party

Celebrate Friday night with our first ever “after party” for up to 150 guests. This will include a DJ, dance area, and extended food and beverage. Event will run from 9:30 - 11:00 p.m.

Additional, customized opportunities may be available - we welcome your ideas!

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