



Taste of Carmel Partner Opportunities

Celebrating 60 Years of Impact

Thursday, August 27, 2026

502 East Event Centre, Carmel, Indiana

Taste of Carmel is reinvented for 2026 with an elevated VIP Program & Reserved Table Experience, premium tasting opportunities, and exclusive recognition moments celebrating CEF's 60th Anniversary. Sponsors help fuel innovation, opportunity, and celebration across all 15 Carmel Clay Schools.

RECOGNITION LEVEL	SIGNATURE TASTE	CHEF'S TABLE	CULINARY SHOWCASE	TASTING EXPERIENCE	FOODIE
Investment Level	\$10,000	\$7,500	\$5,000	\$2,500	\$1,000
VIP Program & Reserved Table Experience <i>Private early arrival and dedicated check-in, Exclusive cocktails & appetizers, Entertainment, First access to tasting booths.</i>	Premier Table for 10 guests, plus 5 reserved parking spots	Table for 6 Guests, plus 2 reserved parking spots			
General Admission Tickets*	10 General Admission Tickets	6 General Admission Tickets	6 General Admission Tickets	4 General Admission Tickets	2 General Admission Tickets
Program Visibility	Premier placement during program elements, awards, 1966 Society Recognition and Giving Moment	Premier seating during program			
Brand Recognition	Largest logo on all materials + on-stage recognition	Major logo placement + on-stage recognition	Medium Logo Placement	Small Logo Placement	Name listing
Exclusive Event Feature-listed on additional page	Select ONE Event Feature VIP Program Host, 1966 Society Host, Signature Cocktail Experience, CEF Impact Feature	Select ONE Event Feature Silent Auction Feature, Live Auction Feature, Entertainment Feature			
Social Media Recognition	★	★	★	★	★
Clickable Website Link	★	★	★	★	★

Contact Jennifer Penix, jpenix1@ccs.k12.in.us or 317-844-9961 x2680 to create your partnership.

* General Admission begins 1.5 hours after the VIP Program Experience and does not include access to the program portion of the event.

* In kind benefits will be recognized at fair market value of product of services.



Exclusive Event Feature Descriptions

Extended engagement opportunities for CEF Community Partners, Signature Taste and Chef's Table event sponsors.

Signature Cocktail Experience

"Presented by XYZ Company"

Themed drink named in their honor (e.g., The XYZ Spritz)

Name displayed at the bar

Branded cocktail napkins

Recipe card with their logo

VIP Program Host

SOLD- Presented by State Bank

Stage Recognition

Branded guest lanyards

Logo on table signage

Small branded favor

Silent Auction Feature

"Presented by XYZ Company"

Logo on all Silent Auction item descriptions

"Auction powered by XYZ" signage

Emcee recognition throughout event

1966 Society Host

"Presented by XYZ Company"

Branded 1966 Society Area

Exclusive recognition when 1966 Society Members introduced

Co-branded 1966 Society member gift

Sponsor logo on 1966 Society Cards throughout event

CEF Impact Feature

"Presented by XYZ Company"

Sponsor branded display signage featuring notable CEF teachers, students, and volunteers

Performances celebrating 60th Anniversary

Interactive photo areas

Emcee recognition

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