

# TASTE of CARMEL

*sip • savor • socialize*

PRESENTED BY

THE CARMEL EDUCATION FOUNDATION

The Carmel Education Foundation supports academic achievement & lifelong learning for Carmel Clay students.

## SPONSOR PACKAGES

Friday, March 7 2025

502 East Event Centre, Carmel, IN



## SHOWCASE YOUR BUSINESS AT THIS POPULAR SELL-OUT EVENT

Taste of Carmel offers an excellent opportunity for local businesses to share their support of Carmel Clay Schools students and teachers.

RECOGNITION LEVEL	PREMIER	CHEF	GOURMET	FOODIE
<b>Investment</b>	\$5,500	\$4,000	\$1,500	\$500
May include exclusive sponsorship of VIP Party, Auction, Design, Stage & Media, Event Favor (*Details follow)	x			
Reserved table for 10 guests	1			
Tickets to First Taste VIP Party	75% DISCOUNT	60% DISCOUNT		
Logo on promotional materials (register by 1/15/2025)	x	x		
General Admission Tickets	Reserved Table for 10	6	4	2
Mention in media press release(s)	x	x	x	
Clickable logo on CEF and TOC websites	x	x	x	Name Only
Logo on signs and media at event	x	x	x	Name Only
Social Media Spotlight	Video Spotlight	x	Grouped with Gourmet Sponsors	Grouped with Foodie Sponsors
Emcee Recognition at event	x	x	x	x

### INVESTMENT BENEFITS:

#### CONTACT:

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Visibility to all Carmel Clay Schools families & staff (nearly 17,000 students, 10,000 families, 2,500 staff.

Exposure through TasteOfCarmelIndiana.com, the CEF website, media releases, Current in Carmel and partner publications- More than 50,000 recipients.

# PREMIER SPONSOR PACKAGES

WWW.TASTEOF CarmelINDIANA.COM



BENEFITING Carmel EDUCATION FOUNDATION

## PREMIER SPONSOR BENEFITS INCLUDE

- Reserved table for 10 guests in prime seating area with company name on the table
- Admission to the main event 30 minutes before general admission
- Up to four tickets to the VIP First Taste Party at a special 75% discount (\$50 each)
- Presenting sponsor of dedicated area (as available)
- Opportunity to showcase your brand at the event (limited to Premier Sponsors)

### Event Design - Available

Along with food and beverage, ambiance is what makes an event memorable. This sponsorship will transform the event experience with themed tabletop décor, lighting, and will add the “wow” factor to dazzle our guests while showcasing your company.

### Event Favor - SOLD - Coasterstone

Taste of Carmel guests will remember their experience with a unique item they can use time and time again, branded exclusively with your logo alongside the Carmel Education Foundation Taste of Carmel logo.

### First Taste VIP Party - SOLD - State Bank

The First Taste VIP party is for up to 150 guests including Carmel Clay Schools and area business & civic leaders, Carmel Education Foundation donors, and Taste of Carmel top-tier sponsors. Features an exclusive chef, signature cocktails, a gift for VIP guests, and early entry to the main Taste of Carmel event.

### Giving Moment - Available

Dedicated time where guests can “fill the thermometer”. Your branding will accompany this, and a representative of your team can help our emcees lead the excitement. A dedicated spotlight moment showcasing your support!

### Raffle Sponsor - SOLD - Indy Facets and Pedego Electric Bikes- \*\*potential additional package available

The raffle is the hottest ticket inside the event - showcase our items and build excitement for one of a kind prizes that appeal to a range of guests.

### Silent Auction - SOLD- Fanning Howey

The TOC auction is one of the most visible event elements, as it is open to all guests in attendance, as well as virtual guests. The auction represents a wide range of items from local and national businesses, services, and community partners. Over 1,000 guests register via Qtego, our online auction platform, with 25,000+ views.

### Stage & Media Sponsor - Available

The stage is the center of the main event! Your branding will be integrated into the stage décor, video production, and media promotion.

## CUSTOMIZED PACKAGES AVAILABLE

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Benefiting the Carmel Education Foundation, a 501(c)(3) not-for-profit organization.

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