



**Taste of Carmel Partner Opportunities**  
**Celebrating 60 Years of Impact**  
 Thursday, August 27, 2026  
 502 East Event Centre, Carmel, Indiana

Taste of Carmel is reinvented for 2026 with an elevated VIP Program & Reserved Table Experience, premium tasting opportunities, and exclusive recognition moments celebrating CEF's 60th Anniversary. Sponsors help fuel innovation, opportunity, and celebration across all 15 Carmel Clay Schools.

RECOGNITION LEVEL	SIGNATURE TASTE	CHEF'S TABLE	CULINARY SHOWCASE	TASTING EXPERIENCE	FOODIE
Investment Level	\$10,000	\$7,500	\$5,000	\$2,500	\$1,000
<b>VIP Program &amp; Reserved Table Experience</b>  <i>Private early arrival and dedicated check-in, Exclusive cocktails &amp; appetizers, Entertainment, First access to tasting booths.</i>	<b>Premier Table for 10 guests, plus 5 reserved parking spots</b>	<b>Table for 6 Guests, plus 2 reserved parking spots</b>			
<b>General Admission Tickets*</b>	<b>10 General Admission Tickets</b>	<b>6 General Admission Tickets</b>	<b>6 General Admission Tickets</b>	<b>4 General Admission Tickets</b>	<b>2 General Admission Tickets</b>
<b>Program Visibility</b>	<b>Premier placement during program elements, awards, 1966 Society Recognition and Giving Moment</b>	<b>Premier seating during program</b>			
<b>Brand Recognition</b>	<b>Largest logo on all materials + on-stage recognition</b>	<b>Major logo placement + on-stage recognition</b>	<b>Medium Logo Placement</b>	<b>Small Logo Placement</b>	<b>Name listing</b>
<b>Exclusive Event Feature-listed on additional page</b>	<b>Select ONE Event Feature</b>  VIP Program Host, 1966 Society Host, Signature Cocktail Experience, CEF Impact Feature	<b>Select ONE Event Feature</b>  Silent Auction Feature, Live Auction Feature, Entertainment Feature			
<b>Social Media Recognition</b>	★	★	★	★	★
<b>Clickable Website Link</b>	★	★	★	★	★

★ Contact Jennifer Penix at [jpenix1@ccs.k12.in.us](mailto:jpenix1@ccs.k12.in.us) or 317-844-9961 x2680 to create your partnership. Sponsors will receive an invoice, and payment may be made by check or credit card. Website recognition begins once the partnership is confirmed.

\* General Admission begins 1.5 hours after the VIP Program Experience and does not include access to the program portion of the event.

\* In kind benefits will be recognized at fair market value of product of services.



**Exclusive Event Feature Descriptions**  
Extended engagement opportunities for CEF Community Partners, Signature Taste and Chef's Table event sponsors.

## Signature Cocktail Experience

**"Presented by XYZ Company"**

Themed drink named in their honor (e.g., The XYZ Spritz)

Name displayed at the bar

Branded cocktail napkins

Recipe card with their logo

## VIP Program Host

**SOLD- Presented by State Bank**

Stage Recognition

Branded guest lanyards

Logo on table signage

Small branded favor

## Silent Auction Feature

**"Presented by XYZ Company"**

Logo on all Silent Auction item descriptions

"Auction powered by XYZ" signage

Emcee recognition throughout event

## 1966 Society Host

**"Presented by XYZ Company"**

Branded 1966 Society Area

Exclusive recognition when 1966 Society Members introduced

Co-branded 1966 Society member gift

Sponsor logo on 1966 Society Cards throughout event

## CEF Impact Feature

**"Presented by XYZ Company"**

Sponsor branded display signage featuring notable CEF teachers, students, and volunteers

Performances celebrating 60th Anniversary

Interactive photo areas

Emcee recognition

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